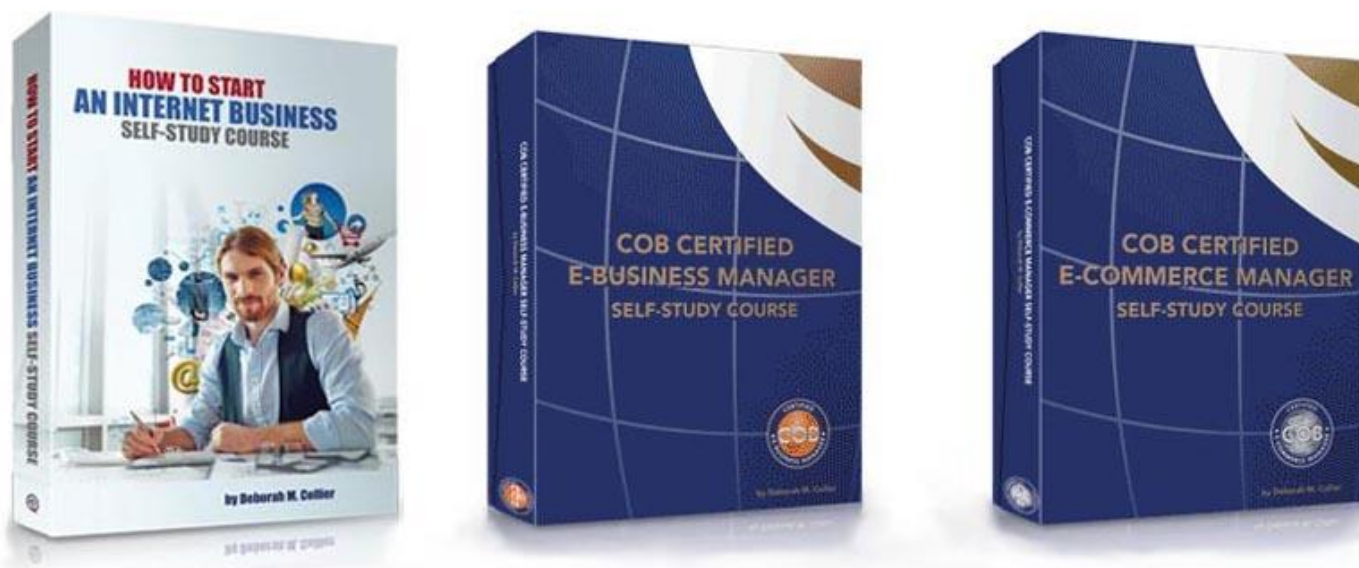




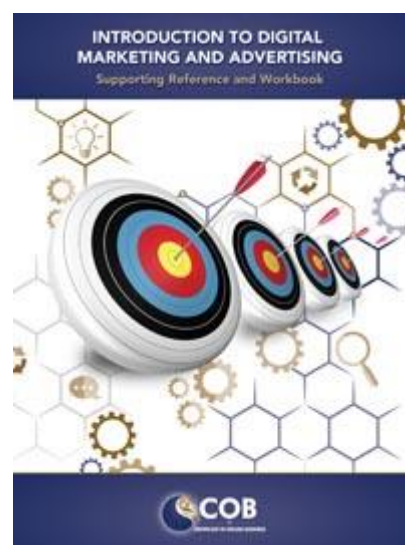
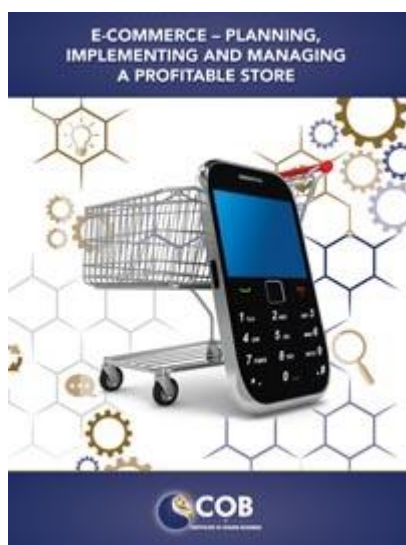
Learn E-Business Publishing

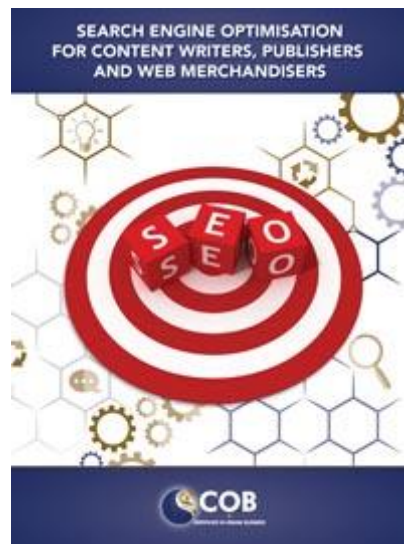
Course Box Sets – Branding and Production

In 2015, Deborah managed the design, production, marketing and sales of two self-study course box sets in the COB (Certificate in Online Business Series), and an Internet Start-Ups course. Each box set contains 6 books, and a voucher for 90-days access to the course e-learning. This involved careful designer, desktop publishing and manufacturer selection and co-ordination, of both the high-quality boxes and the books.

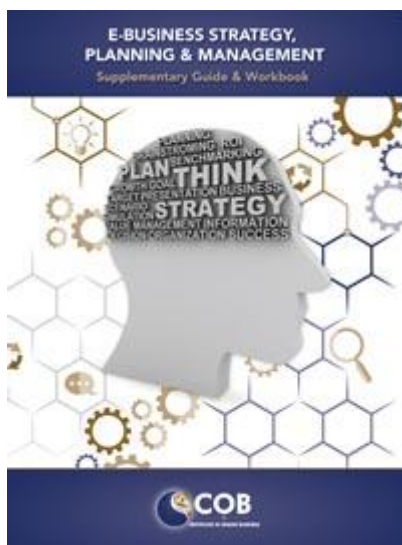


Deborah ensured that the book covers were in the same core brand colours and The Certificate in Online Business and were consistent with the book covers. Each box set contains five core books, as well as one box set specific book, in line with the specific course program





Books Unique to Chosen Box Set



The How To Start an Internet Business Course maintained the brand look and feel of Learnebusiness.com



These courses are now owned by The Certificate in Online Business, with two separate web sites – A greater focus on The Certificate in Online Business brand web site at COBCertified.com, and StartInternetBusinessCourse.com for the How to Start an Internet Business Course (A domain carefully selected by Deborah for the SEO keywords in the domain name, which helps boost search engine ranking).

For further information about these products, new and upcoming classroom and e-learning courses, visit The Certificate in Online Business at www.cobcertified.com and www.StartInternetBusiness.com